Nimble AMS

CASE STUDY

Illinois Association of School Business Officials (Illinois ASBO)



Streamlined membership renewal process boosts usability and a superior member experience

Integrated reports are the heartbeat of the association, elevating staff processes

Modernized events registration increases overall efficiency and reduces the association's environmental impact

From fax machines to digital data: How Nimble AMS modernizes associations

The Illinois Association of School Business Officials (Illinois ASBO) implemented Nimble AMS in 2019. Over the past three years, the association has discovered new ways Nimble AMS can help staff provide a superior member experience and boost staff efficiency. Illinois ASBO serves Illinois-based school superintendents, principals, bookkeepers, business managers, and support staff, offering professional development and networking opportunities. The association strives to provide relevant and inclusive member benefits and professional development events while improving staff and member processes by leveraging Nimble AMS. Illinois ASBO also works to empower all members to go green, reducing their paper usage by using Nimble AMS to revolutionize and streamline membership and renewal processes.

"I'm always impressed with the way you can configure Nimble AMS... the possibilities are endless with how you can make things look. If you need extra functioning, you can configure it in a way that works for your team...We're always able to tweak things to the way that best serves our members."

– Becky Anderson, Illinois ASBO, LMS Administrator

Summary

Illinois ASBO serves 1,800 members in the state of Illinois and provides hundreds of events including annual conferences, webinars, day conferences, and continuing education courses. The organization needs robust association management software, like Nimble AMS to organize all member benefits and offerings and to streamline the renewal and registration process..

Challenges

Illinois ASBO represents the needs of all members and stakeholders throughout Illinois. Depending on where members are based, their professional development and engagement needs vary accordingly. It could be challenging for Illinois ASBO staff to build benefits and offerings that are both relevant and inclusive for all members. Another challenge that Illinois ASBO was experiencing was outdated event registration processes and membership renewal. Illinois ASBO staff spent countless hours on tedious, manual processes from paper forms and faxes for event registration and membership renewals.

Results

As an organization heavily focused on professional development, an easy streamlined membership and registration process is imperative to Illinois ASBO's continued success and growth. With Nimble AMS, Illinois ASBO is modernizing its events registration process and increasing event visibility for all members. Nimble AMS provides a quick and easy checkout experience for members to register for an upcoming event without using paper. User-friendly Nimble AMS reports work overtime to elevate staff processes and are crucial in Illinois ASBO's efforts to boost member engagement.



"I would recommend Nimble AMS to others because it is association-driven. It has the needs of organizations like ours in mind. The features are relevant to what we do and responsive to what we do. It's not just a big box product that we have to invest a lot of time to get to work for us."

Becky Anderson, Illinois ASBO, LMS Administrator.

About Illinois Associated School of Business Officials
Illinois ASBO serves members and stakeholders in the school business management profession. The association offers professional development, services, networking, and advocacy opportunities for school business managers, superintendents, and principals in Illinois.

- Serves 1,800 members in Illinois representing 900 school districts, with members working in over 500 districts
- Offers hundreds of professional development opportunities including conferences, webinars, and continuing education
- Thousands of dollars raised through the Illinois ASBO Foundation to provide scholarships or grants for professional development and research initiatives

Learn more about how Nimble AMS can help your organization challenge the status quo and exceed strategic growth goals

Let's chat

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