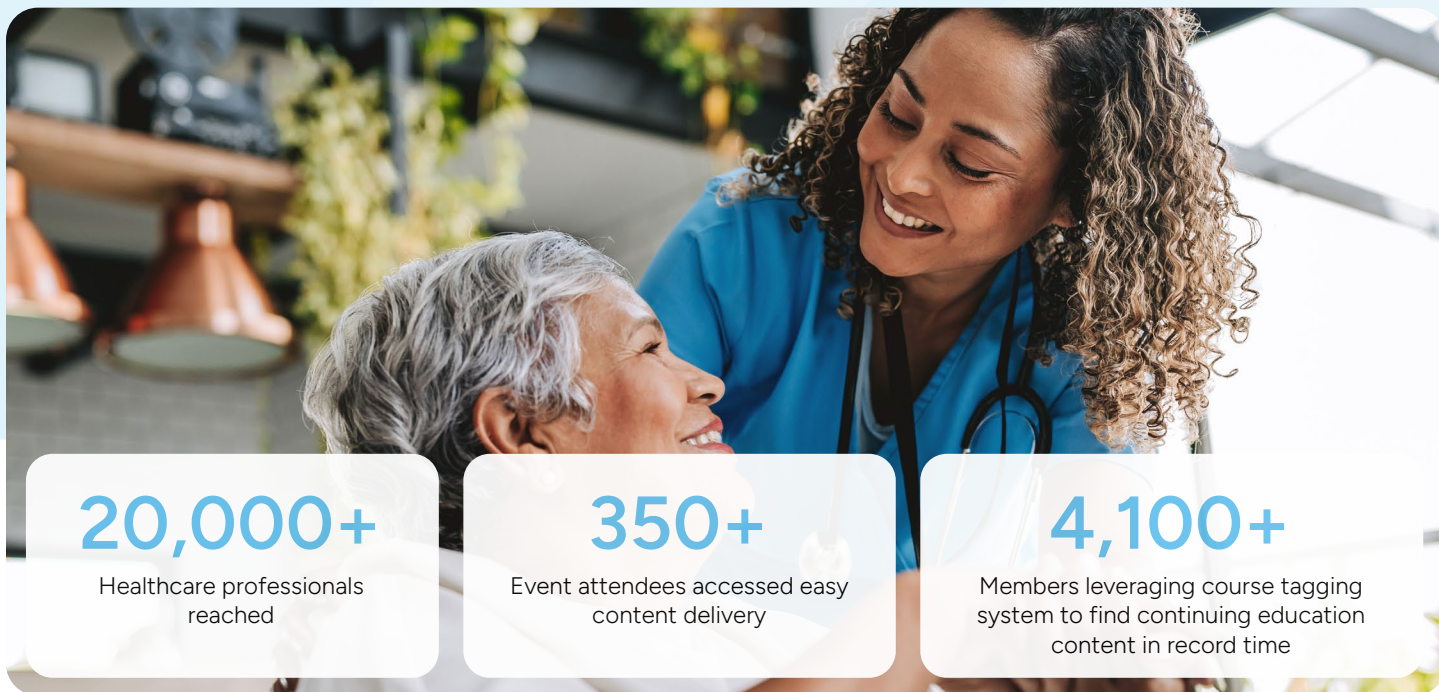


National Association of Nurse Practitioners in Women's Health (NPWH)



Path LMS helps NPWH scale educational offerings and expand program reach

Summary

The National Association of Nurse Practitioners in Women's Health (NPWH) had outgrown their association management system's limited learning capabilities. With just one full-time staff member managing education for 4,100 members, the organization needed a dedicated learning management system (LMS) that could scale its educational offerings while maintaining operational efficiency.

NPWH's answer? Path LMS.

Solutions

- ✓ Live webinars with on-demand access
- ✓ Journal CE articles
- ✓ Multi-module review courses

"Path LMS saves me time because it's easy to use. Uploading content and creating courses is intuitive. I like being able to copy courses and not having to start from scratch every time."

Donna Ruth, MSN, RN, NPD-BC,
NPWH Director of Education

🔄 Challenges

NPWH's previous platform was an association management system (AMS) that wasn't designed for learning management. As an AMS trying to function as an LMS, it couldn't support the level of growth NPWH needed and lacked robust reporting capabilities for tracking learner engagement.

As members began to request more educational opportunities, and staff recognized they couldn't scale learning offerings as needed, NPWH decided to search for an LMS.

★ Results

With Path LMS, NPWH expanded its reach to over 20,000 professionals, delivered popular courses to 350+ event attendees, and created a sophisticated course tagging system to help members quickly find required continuing education content most relevant to their careers. Members believe Path LMS is user-friendly too: 90% of NPWH course evaluation respondents say Path LMS is easy to use.

NPWH uses Path LMS as a comprehensive educational hub offering live webinars, journal CE articles, multi-module review courses, and grant-funded series. With the Path LMS intuitive platform and robust self-service capabilities, NPWH's small staff can manage its learning programs efficiently while positioning itself as the nationwide authoritative voice for women's health nursing education.

"I love the Path LMS Help Center...98% of the time I can find what I'm looking for without having to make another call. There's a wealth of information available at your fingertips."

Donna Ruth, MSN, RN, NPD-BC, NPWH
Director of Education

About NPWH

NPWH is the professional community for Women's Health Nurse Practitioners, students, and other advanced practice registered nurses who provide women's and gender-related healthcare.

4,100+

Members

20,000+

Reached in educational program

90%

Learner satisfaction rate

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